



Programa de Acción
y participación | **ZONA VERDE**



CALI, COLOMBIA
OCTUBRE 22 - 26 / 2024





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PRESENTATION

All communities around the world today are confronted with the major challenge of either promoting economic models that have devastated entire ecosystems—due to energy-mining extractivism, violence, and illegal economies—or the possibility of enhancing and fostering economies that promote life, social justice, and the restoration of life.

Life-affirming economies are those that are woven together in territories, hand in hand with solidarity-based, popular, and community organizations. These economies not only promote productive processes for subsistence and economic and political sovereignty but also protect water, rivers, and páramos (high Andean ecosystems).

These life-affirming economies require a space to meet and develop agendas aimed at regional and international coordination, to promote the collective efforts of social and solidarity movements that allow for increased empowerment and the development of public and private instruments to safeguard life on the planet.

In this context, Cali (Colombia) will host the **COP16** on biodiversity, a unique opportunity to hold the **International Meeting on Economies for Life – ECOOVIDA2024**. This gathering will bring together social, popular, and solidarity movements so that their voices can be heard by governments and international organizations within the framework of the global agenda for diversity and well-being.

ECOOVIDA 2024 is a joint effort of various international platforms for social, solidarity-based, popular, and community economies, which, with the support of the Government of Colombia, are coming together in a collective effort to materialize the necessary coordination and place life-affirming economies at the center of global and local development strategies.





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These platforms include the World Social Forum on Transformative Economies – FSMET; the Intercontinental Network for the Promotion of Social and Solidarity Economy – RIPESS; La Vía Campesina; the International Labor Organization (ILO); the Global Forum on Social and Solidarity Economy – GSEF; the Latin American Confederation of Worker Cooperatives and Mutuels – COLACOT; the Latin American Agroecological Movement – MAELA; the Campaign for a Global Curriculum of Social and Solidarity Economy; the UNESCO Chair of Social and Solidarity Economy; and the Euro-Latin American University Network on Cooperative and Social Economy Studies – Rulescoop, as well as various other international and national movements and organizations.

Additionally, **the Colombia Steering Committee** is comprised of the country's leading organizations and unions in cooperativism, mutualism, employee funds, foundations, and associations.

PROGRAM

OPENING CEREMONIES				
DATE	ACTIVITY	TIME	LOCATION	SPEAKERS / GUESTS
Monday, October 21	OPENING CULTURAL SHOW	6:00 p.m.	Municipal Theater of Cali	Peru-Argentina Valle del Cauca, Cauca, and Risaralda administrative authorities. Presidential Cabinet, international organizations, and national stakeholders.
Tuesday, October 22	OPENING PLENARY	8:00 a.m.	"National School of Sport" Coliseum	<ul style="list-style-type: none">• Gloria Ines Ramírez - Minister of Labor• Martha Carvajalino - Minister of Agriculture• Mauricio Rodríguez - Director of Unidad Solidaria
	LUNCH	12:00 M		



ECOOVIDA2024 THEMATIC FORUMS

DATE	FORUM	TIME	LOCATION	NATIONAL GOVERNMENT SPEAKERS
Wednesday, October 23	International Instruments for Promoting Life-Affirming Economies	8.00 a.m.	Javeriana University - Central Auditorium	<ul style="list-style-type: none"> • Jun Fernando Cristo - Minister of the Interior • Luis Guillermo Murillo - Foreign Minister • Eleonora Betancur - Director of APC • Mauricio Rodríguez - Director of Unidad Solidaria
	Youth and Economies for Life	8:00 a.m.	Santiago de Cali University	<ul style="list-style-type: none"> • Gareth Sella - Deputy Minister of Youth • Daniel Rojas M - Former Director of SAE • Luz Cristina López Trejos - Minister of Sports
	Care Economies	2:00 p.m.	San Buenaventura University	<ul style="list-style-type: none"> • Francia Márquez - Vice President of the Republic • Guillermo Jaramillo - Minister of Health
	Agrarian Reform, Reindustrialization, and Productive Conversion	8:00 a.m.	University of Valle (Faculty of Engineering Auditorium)	<ul style="list-style-type: none"> • Martha Carvajalino - Minister of Agriculture • Luis Carlos Reyes - Minister of Commerce • Daniel Rojas M - Former Director of SAE • Juan Felipe Harman - Director of ANT • Luis Higuera Malaver - Director of ADR • Hernán Ceballos Gacharna - Director of Innpulsa
	Popular Education in Life-Affirming Economies	8:00 a.m.	Cooperative University (Central Auditorium)	<ul style="list-style-type: none"> • Daniel Rojas M. - Minister of Education • Eduardo Londoño - Director of SENA
	Bioeconomy, Circular Economy, and Sustainable Economy	8:00 a.m.	Autónoma de Occidente University	<ul style="list-style-type: none"> • Susana Muhamad - Minister of Education • Helga María Rivas - Minister of Housing • Andres Camacho - Minister of Mines and Energy • Adriana Mejía - Artesanías de Colombia
Wednesday, October 23	Microfinance, Financial Inclusion, and Community Credit Processes	8:00 a.m.	Coomeva Auditorium	<ul style="list-style-type: none"> • Ricardo Bonilla - Minister of Finance • Hernando Chica - Banco Agrario • Javier Díaz Fajardo - Bancoldex • Hernán Ceballos - Innpulsa
	Women and Diversities in Life-Affirming Economies	8:00 a.m.	University of Valle	<ul style="list-style-type: none"> • Francia Márquez - Vice President of the Republic • Yesenia Olaya Requene - Minister of Science
	Decent Work and Social Security	8:00 a.m.	Santiago de Cali University (Auditorium 2)	<ul style="list-style-type: none"> • Gloria Ines Ramírez - Minister of Labor • Jaime Dussan - Colpensiones
	Solidarity Communication and the Right to Information	8:00 a.m.	Autónoma de Occidente University	<ul style="list-style-type: none"> • Mauricio Lizcano - Minister of ICTs • Hollman Morris - RTVC

VISITS TO SOLIDARITY EXPERIENCE ROUTES

DATE	CIRCUIT	TIME	PLACE	ROUTE
Thursday, October 24	Buga	7:00 a.m.	Valle del Cauca	Start: Plaza Caycedo End Point: Central Park, Buga
	Palmira			Start: Plaza Caycedo End Point: Central Park, Palmira





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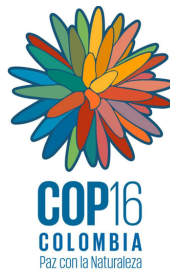
	Yumbo			Start: Plaza Caycedo End Point: Central Park, Yumbo
	Tuluá			Start: Plaza Caycedo End Point: Central Park, Tuluá
	Roldanillo			Start: Plaza Caycedo End Point: Central Park, Roldanillo
	Buenaventura			Start: Plaza Caycedo End Point: Central Park, Buenaventura
Friday, October 25	Salsa Circuit	7:00 a.m.	Cali	Start: Plaza Jairo Varela End Point: Salsa Schools
	Wetlands Route			Start: Wetlands, Plaza Jairo Varela End Point: La Babilla
	Farmers Markets			Start: Plaza Jairo Varela End Point: Markets Circuit
	Agua Blanca District			Start: Plaza Caycedo End Point: Circuit Experience
	Comunas 13, 14, 15, 16, 20			Start: Wetlands, Plaza Jairo Varela End Point: Siloé
CLOSING CEREMONY				
DATE	ACTIVITY	TIME	LOCATION	SPEAKERS / GUESTS
Saturday, October 26	ECOOVIDA 2024 Thematic Conclusions	10:00 a.m.	Colombia Pavilion, Blue Zone, COP16	● Mauricio Rodríguez - Director of Unidad Solidaria ● Renzo García – COP16 Mobilization Coordinator ● Rafael Sánchez – ECOOVIDA Coordinator
Saturday, October 26	Closing Plenary	3:00 p.m.	LEON BETANCOURT COLISEUM (UNIVALLE)	● Gustavo Petro Urrego - President of the Republic ● Ministerial Cabinet - Government of Colombia ● Mauricio Rodríguez - Director of Unidad Solidaria

*VISITS TO SOLIDARITY EXPERIENCE ROUTES

Registered attendees will have the opportunity to participate in guided tours of the region's solidarity tourism routes, where they will gain experiential insight into the solidarity initiatives in tourism, production, social, cultural, and environmental matters that various solidarity, peasant, and/or community organizations have implemented in the Pacific region.

Note: The organization will provide transportation to the sites (each registered participant will be responsible for covering their own food and other expenses).





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PARTICIPATION CALL

For attendees:

Participation in ECOOVIDA2024 is free, but prior registration is required. Each participant or delegation is responsible for covering their own food, transportation to and from their place of origin, and accommodation expenses. Additionally, each participant must have life insurance, which can be purchased before the event through the available information channels.

The Colombia Steering Committee will ensure transportation to the regional solidarity circuits and will provide information on hotels offering special rates for the event.

Register at www.unidadsolidaria.gov.co or by clicking here:

Social Media:

X: @USolidariaCo
Facebook: @USolidariaCo
Instagram: @USolidariaCo
YouTube: Colombia Sí Es Solidaria
Phone: +57-322-844-4559
Email: atencionalciudadano@unidadsolidaria.gov.co

